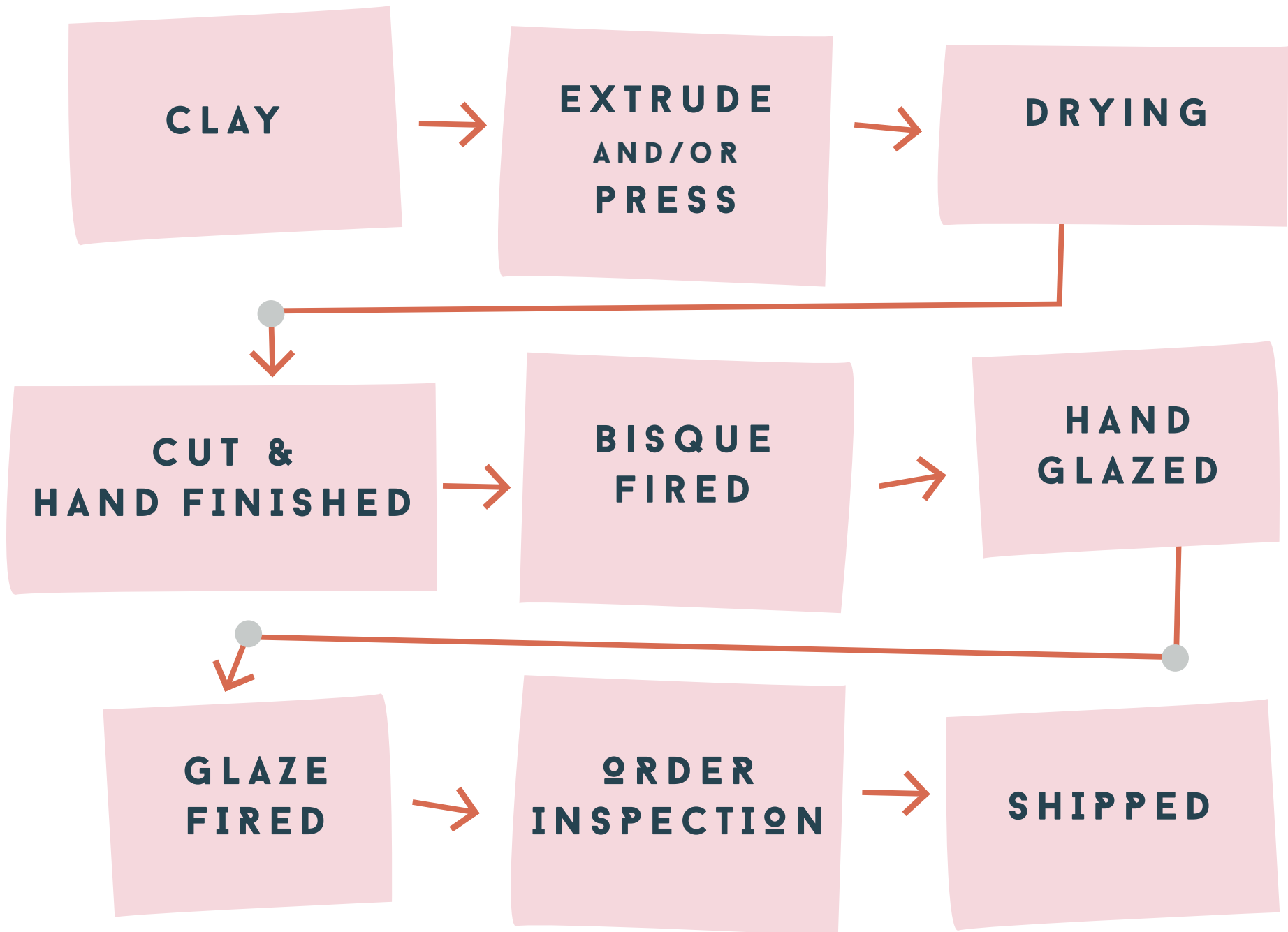


Red Rock TILEWORKS

MADE WITH LOVE
BY ARTISTS WHO CARE



HANDCRAFTED PROCESS



CLAY

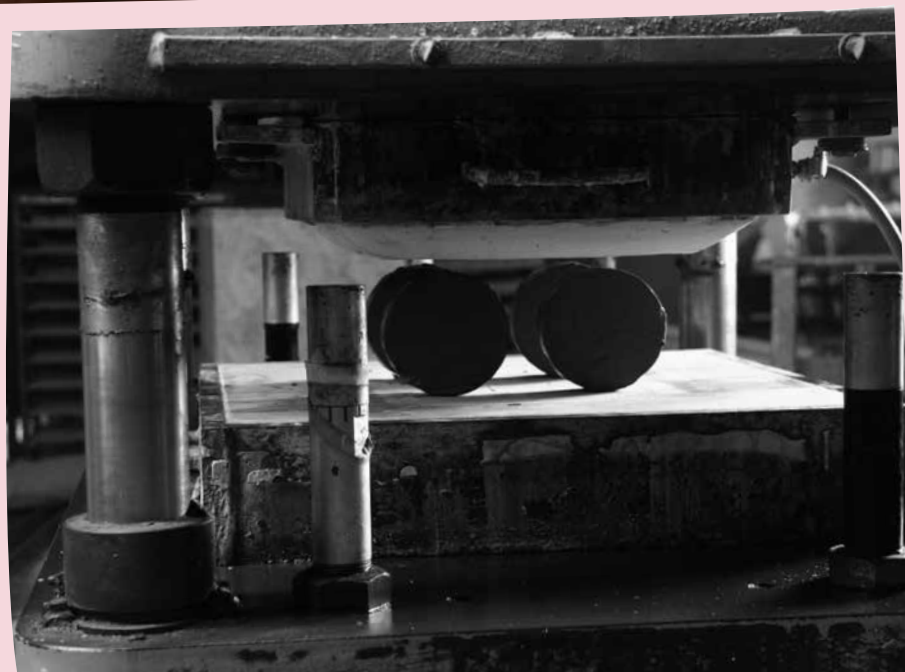
- Proprietary blend of Texas & Tennessee clay
- Talc body
- Suitable for indoor vertical surfaces
- White canvas for translucent Glazes
(ex. T32 Blue Jean and C47 Twig Crackle)



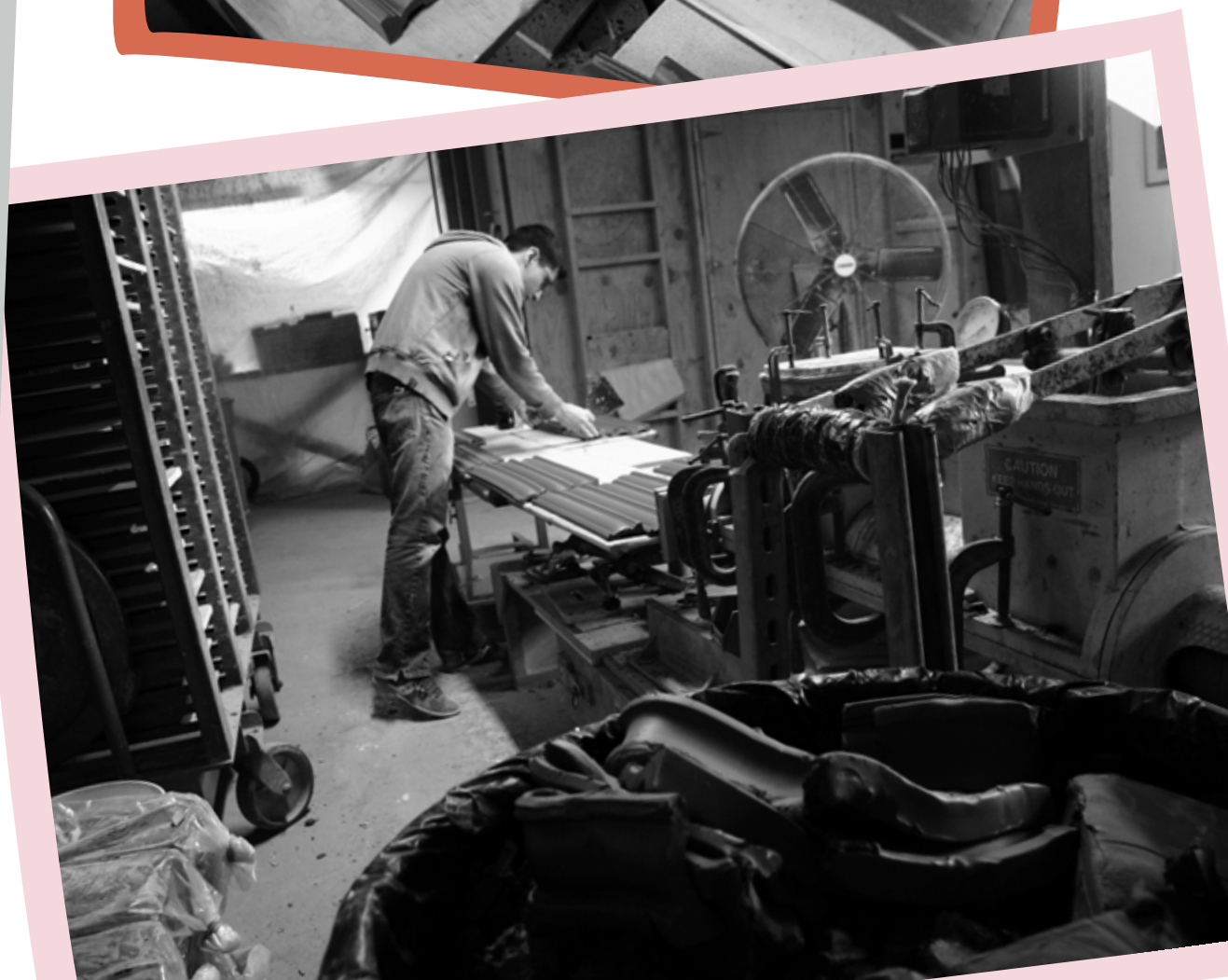
- Clay is an organic material and clay color variation will telescope through any translucent and crackle glazes



WE PRESS ALL RELIEF SHAPES

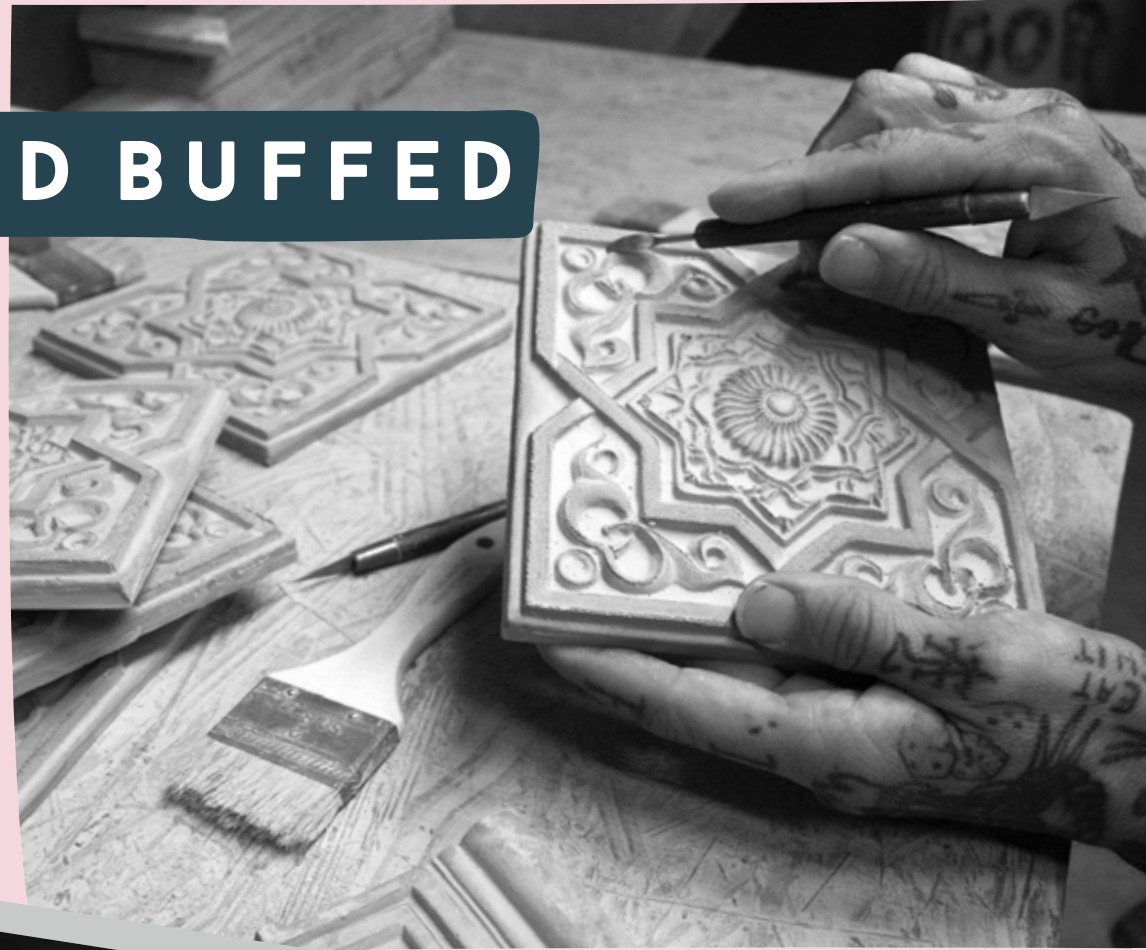


EXTRUDING



EVERY TILE IS

HAND CUT & HAND BUFFED



BISQUE FIRE / TWICE FIRED

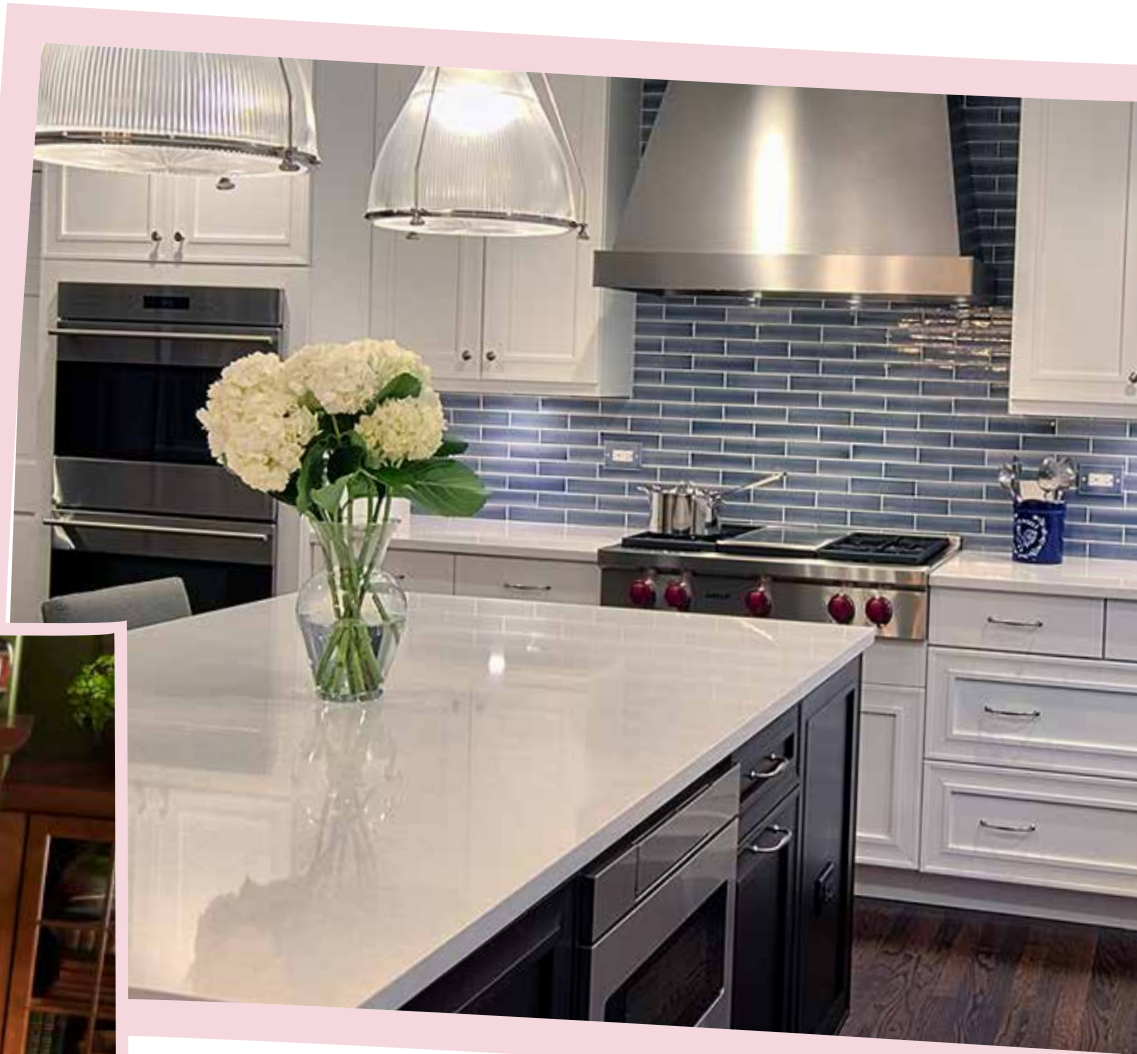
- Stronger bond between glaze & clay

HAND GLAZED

- Artistry of the glazer is seen in the application of the glaze
- Watercolor like appearance
- Ombre light and dark variance is to be expected



THE BEAUTY ^{OF} COLOR VARIATION



GLAZE FIRE & ORDER INSPECTION

- Electric Batch Firing
- Heat Work & Color



SHIPPING

- Variation in each box
- Pick ups kept for 3 months in case of order shortage, breakage & add ons
- Drop shipping direct to client vs. warehouse





OUR GREEN STORY

- Water is reclaimed/purified on-site and reused
- Rejected tile that has not been bisque fired or glazed is ground down and made into new tile
- Contaminated clay on floors is used by a local landscaping company as a soil additive
- We reuse pickle buckets from a local deli for our glaze and barley bags from a local brewery for our clay collection
- Kilns heat our warehouse
- Packing supplies are made from post-consumer recycled paper
- Packing peanuts are biodegradable

**THESE ARE JUST A FEW OF OUR GREEN INITIATIVES...
READ THE FULL GREEN STORY PDF ONLINE!**

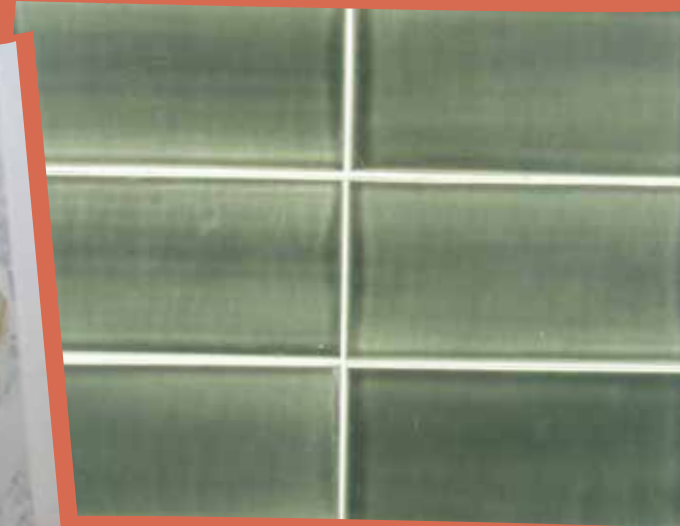


ORDERING INFORMATION



GLAZED EDGES & BULLNOSE

- Glazed Edges are available on all tile
- Glazed Edges offer a clean, finished edge and modern aesthetic
- Bullnose is a traditional rounded finished edge



HANDMADE FIELD TILE

- **48** Handmade Field Sizes & Shapes Available!
- Glazed Edges can be ordered on all of our tile for additional charge
- Single Bullnose & Double Bullnose are also available in most shapes
- Need a custom shape? We can create it!



MACHINE PRESSED FIELD TILE

- Quick Ship & Budget Friendly
- Mechanical Lugs
- Colors may vary on Machine Pressed because it is a different clay body
- Same gorgeous hand glazed variation, but a more perfect tile
- Available 3x6, 4.25x4.25, 6x6, Framed Diamond & Quarter Round
- Pair with our Outlet Covers for a polished look

CRACKLE GLAZES

- Prone to absorbing stains and moisture
- Should not be used as kitchen counter surfaces
- Should be sealed with a penetrating sealer prior to grouting
- Not suitable for steam showers
- Showers/moisture areas require resealing as a necessary maintenance procedure. This procedure does not affect the quality or appearance of the tile surface.

Dean Jr. is a great way to cap an installation if a customer doesn't want to tile the entire wall.



MOLDINGS

- Glazed vertical edge included
- Great for creating a frame
- Caps and Moldings offer a finished top edge



LININGS

- Add visual interest and excellent as accent piece
- Do not have glazed vertical edge

LEAD TIME

- Standard lead is **4-6 weeks**
- Choose from a variety of **Quick Ship** tile for a **2 week lead**
- Quick Ship products are available in **ALL** glazes, too!
- *Need it faster?* Hot Rush is available.
- Match and custom orders require longer lead times.

SAMPLES

- 30% OFF Wholesale
- Recommended for Variation level 3 & 4 Colors
- Convenient "Pick 5" Sample Boxes for only \$10.00!
- Colors appear differently on computer monitors and in print, so we highly advise to obtain samples before ordering.

ORDERING

- 10% overage for cuts, blend, etc
- No cancellations after order is in production
- PO must be confirmed before production
- If needed, note match or add on PO

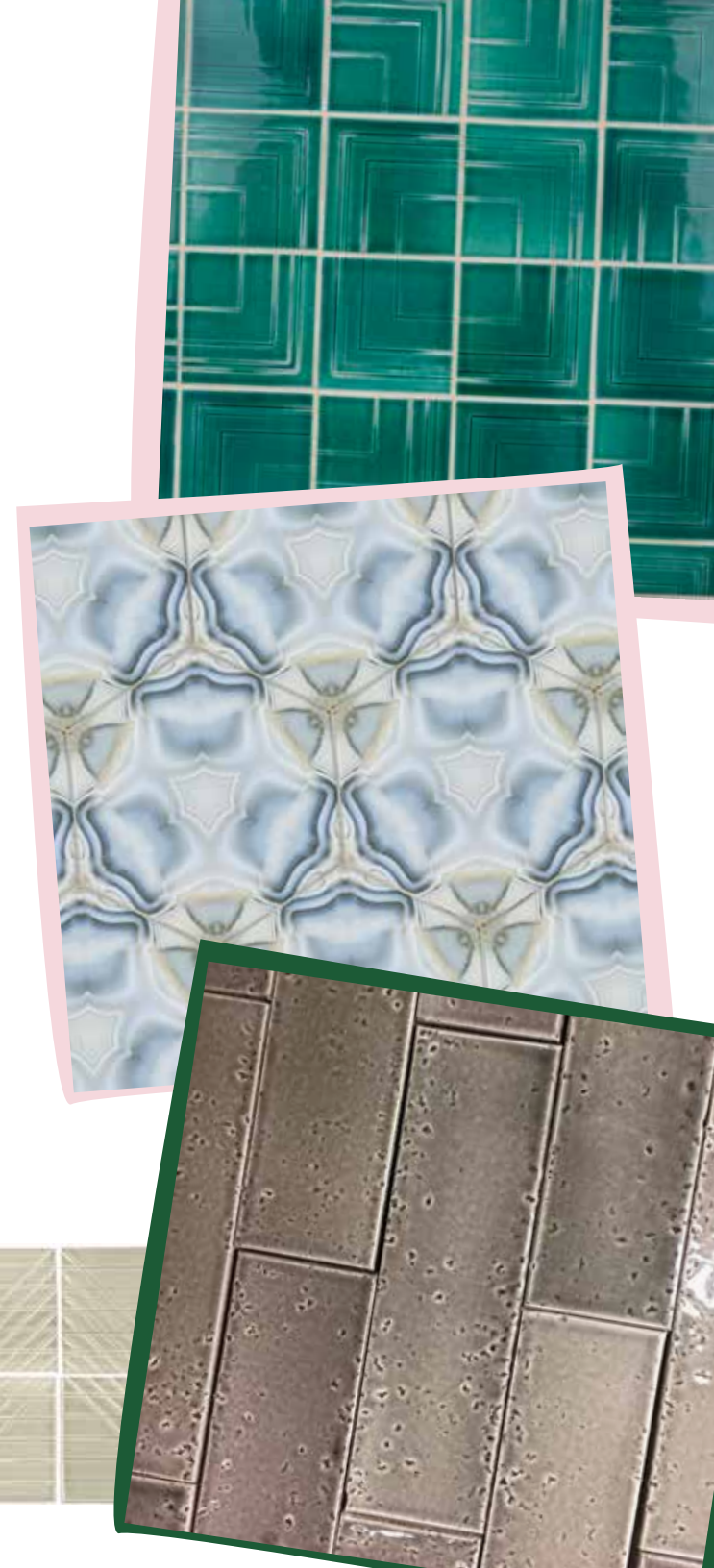


QUICK SHIP

- Ships in 2 weeks
- Convenient & Budget Friendly!
- Available in ALL glazes - we don't limit your color options!

QUICK SHIP TILE OPTIONS

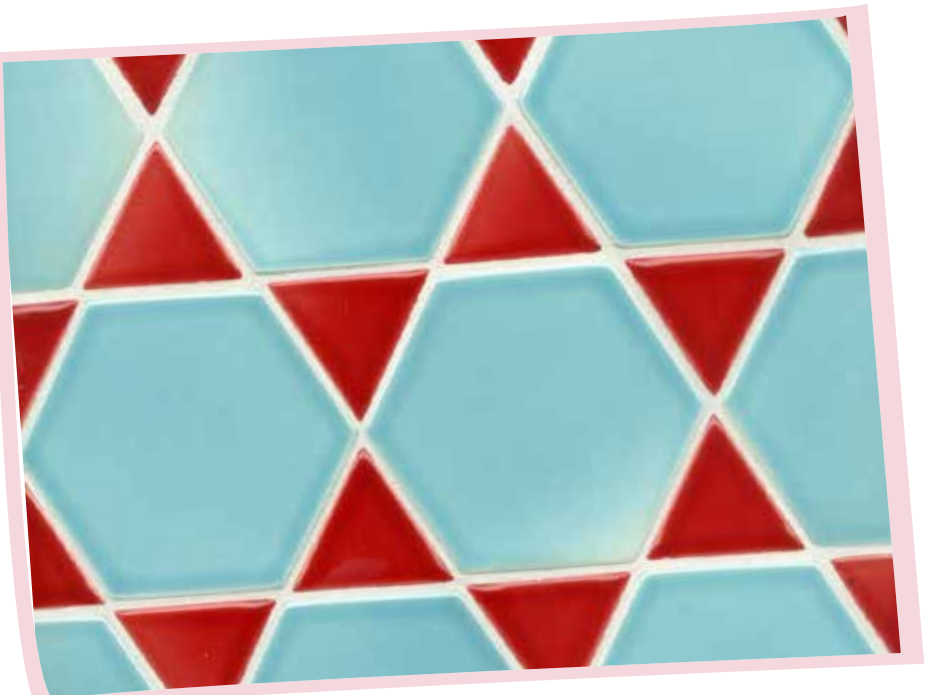
- **Machine Made Field:** Hand glazed variation at LOWER COST
- **Verge Porcelain:** Suited for Indoor/Outdoor & Wall/Floor
- **Outlet Covers:** The perfect finishing pieces
- **Circa Collection:** Simple shapes that create complex patterns
- **Linea Collection:** Linear, mid-century modern
- **Thin Brick:** Endless appeal suited for Indoor/Outdoor



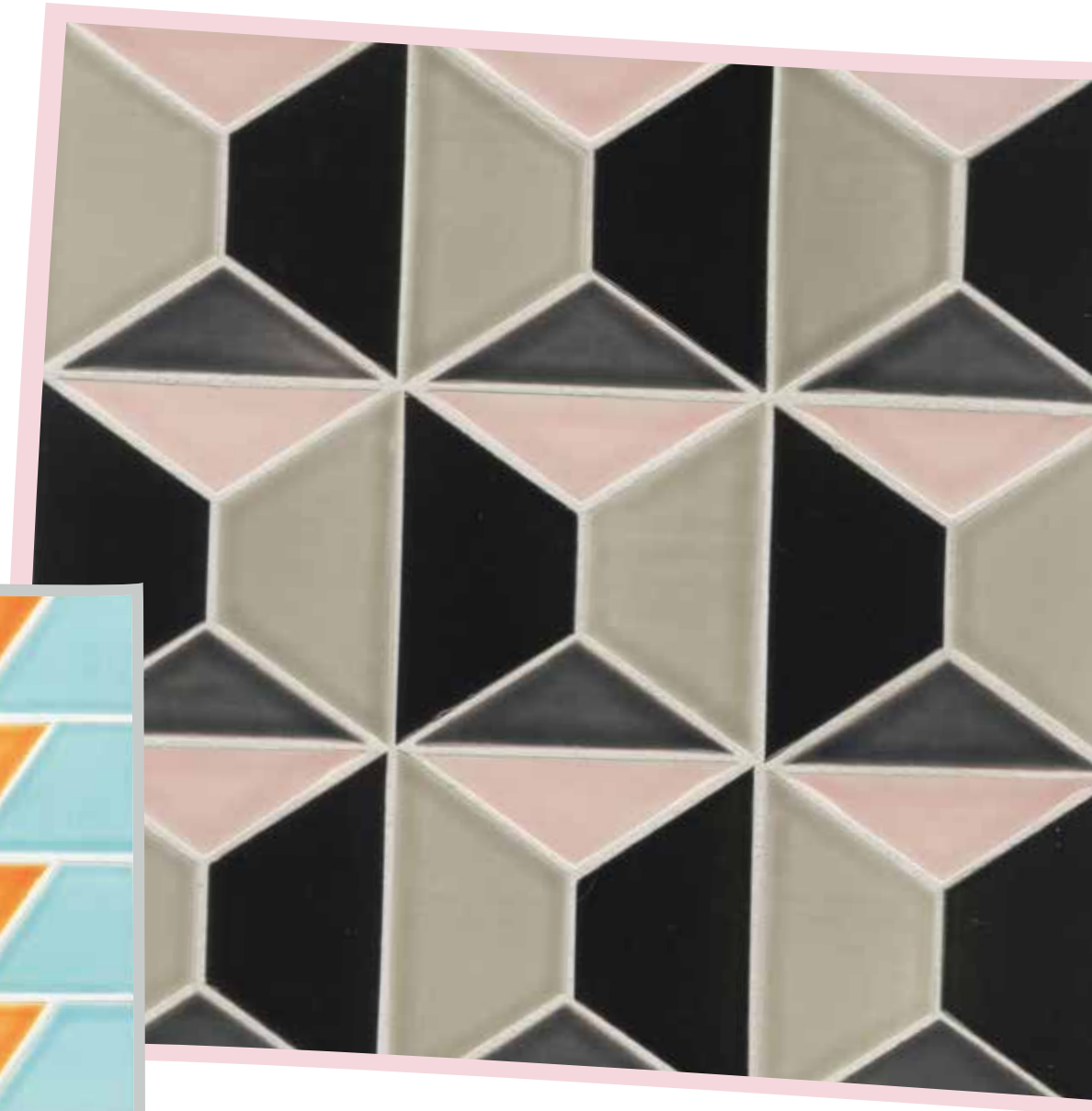
WHAT'S UNIQUE TO RED ROCK CERAMIC?

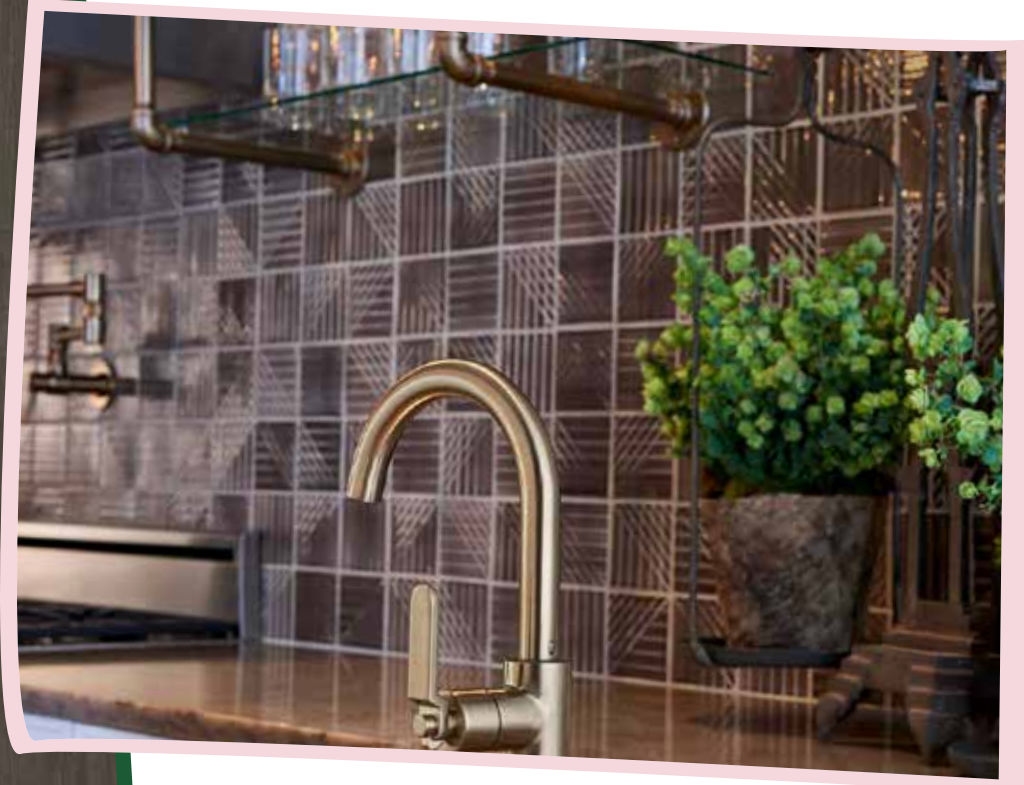
ONLY @ RED ROCK SHOWROOMS

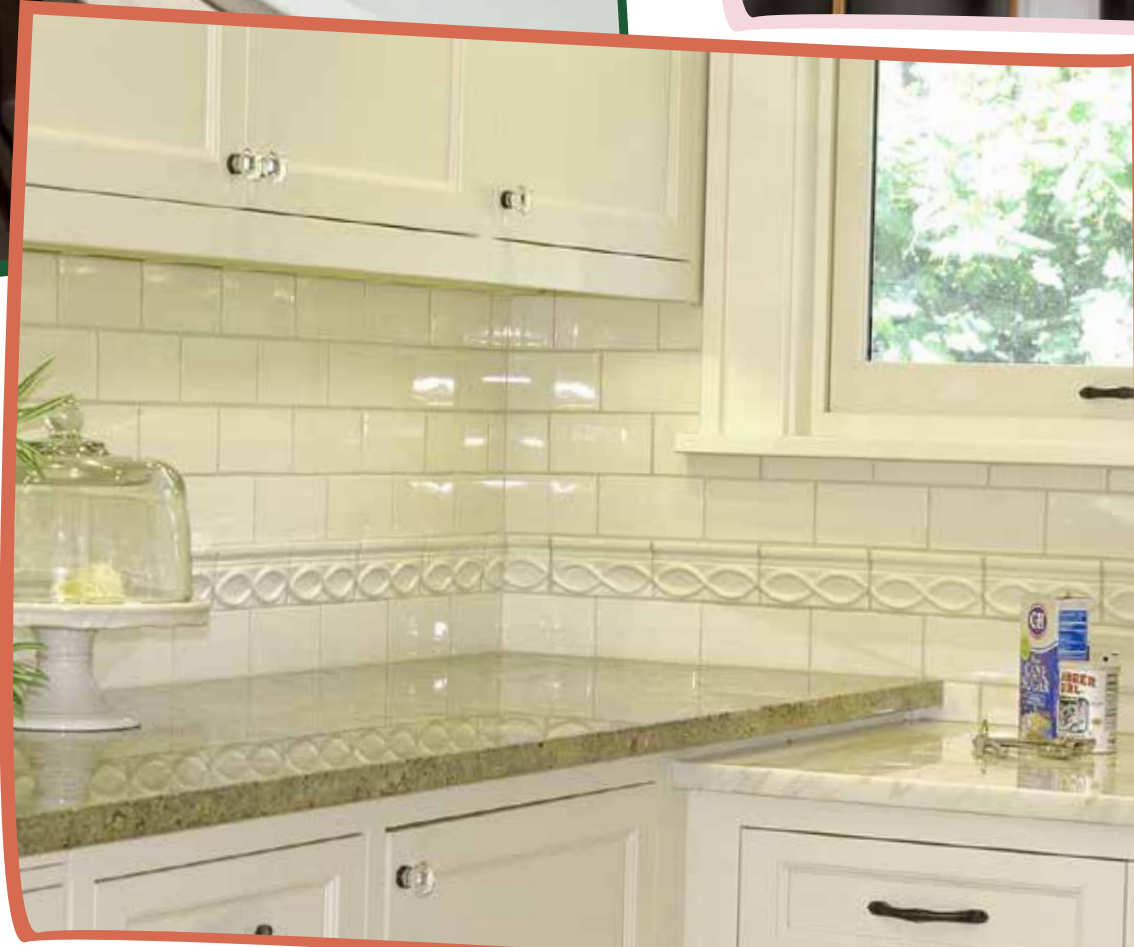
- Unique patterned field
- Mid-Range price point for handcrafted
- Ceramic Outlet Covers to match your order
- 100% Made in the USA
- Ability for Custom Shapes & Colors
- Access to M.E. Tile products



THE BEAUTY ^{OF} MODERN HANDMADE



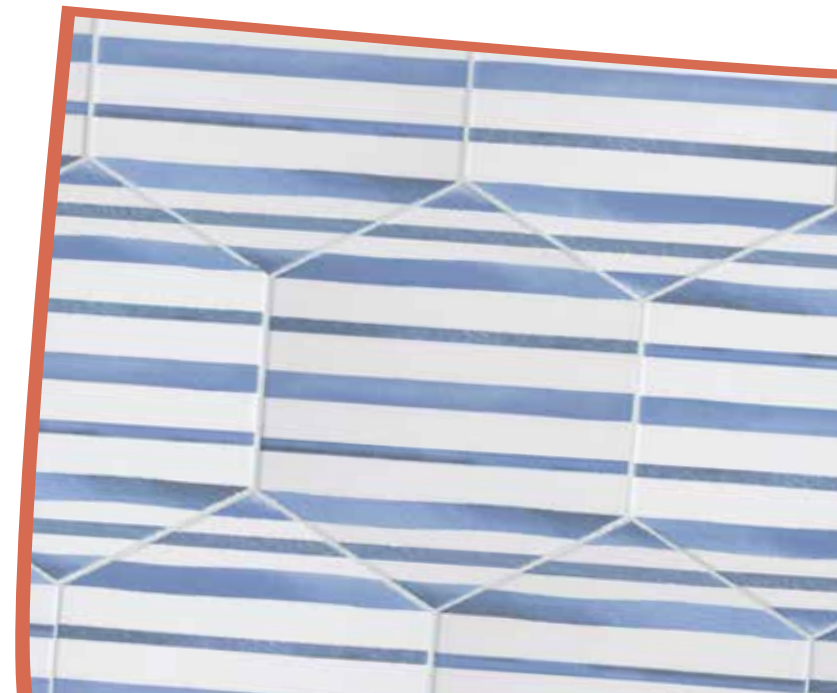








PORCELAIN TILE





COMMERCIAL JOBS

HELPFUL TOOLS

**PDF
CATALOG**

**CONCEPT
BOARDS**

**SHAPES
BOARDS**

**LOOSE
COLOR
SAMPLES**

**PRICE
LISTS**

**"PICK 5"
SAMPLE
PACKS**

VISIT WWW.REDROCKTILEWORKS.COM TO ACCESS THE
DEALER & TRADE LOGIN TO RETRIEVE RESOURCES WITH EASE

THANK YOU!

447 Atlas Drive, Nashville, TN 37211

www.REDROCKTILEWORKS.com

PHONE: 888-348-TILE ▪ FAX: 888-348-8462

sales@redrocktileworks.com

